

Nearby Narratives Project

Part Two: “Fund My Project”: Advocacy Speech

Task: In your second essay/podcast, you argued for the importance of someone’s story. This speech is an opportunity to propose a project inspired by this person’s story and/or an issue or topic related to it. You will not actually *complete* this project (though you can, if you want). Your speech will function as a platform to propose your project and convince your potential investors (your classmates) to fund the project.

I hesitate to give too strict of requirements for this speech because I want you to be able to be creative about this project. However, in order to give you some direction, here are some ideas of potential projects you could propose.

- A comic book (think *Maus I*)
- A 5-K Race
- A viral internet phenomenon (think the “Ice Bucket Challenge”)
- An art gallery
- A video game

Let your brain go crazy here. As this speech gets closer, you will have an opportunity to run ideas past me, but feel free to email me with ideas if you want to get the go ahead more quickly.

During your speech, you will:

- ✓ Convince the audience of the importance of your “nearby narrative”
- ✓ Propose your idea for publicizing/recognizing this story
- ✓ Explain what your project will accomplish and why you think it will be effective
- ✓ Provide a “sample” of something you would design, create, or make for your project (i.e.: comic book page, 5-K race T-shirt design, 2-minute promotional video, etc. NOTE: This will look different for every individual, depending on the proposed project. When you decide on your project idea, we will discuss the kind of “sample” you should provide)
- ✓ Layout your “plan” for achieving this project (timeline, goals, etc.): Consider:
 - The steps you would need to take to execute the project
 - Who you would need to contact
 - What resources you would need and how you would go about obtaining them
 - What logistical problems might arise and how you would address them
- ✓ Explain the amount of funding you request based on the resources you will need to complete this project. This will require some research: how much does it cost to film a documentary, on average? Will your project make any money? If so, what will you do with that money?

Assignment Timeline:

Thursday, November 19th: Brainstorming Workshop (Worksheet Due)

Wednesday, December 2nd: Rough Draft of Speech #2 Due (Rehearsals)

Speeches will take place on Monday, December 7th -Thursday, December 11th